

**Restorying a Culture of Ethical and Spiritual Values:
A Role for Leader Storytelling¹**

Abstract

In this paper, we outline some of the connections between the literatures of organizational storytelling, spirituality in the workplace, organizational culture, and authentic leadership. We suggest that leader storytelling that integrates a moral and spiritual component can transform an organizational culture so members of the organization begin to feel connected to a larger community and a higher purpose. We specifically discuss how leader role modeling in authentic storytelling is essential in developing an ethically and spiritually based organizational culture. However, we also acknowledge a potential dark side to leader storytelling. Implications for authentic storytelling research and practice are discussed.

Key words: authenticity, ethical culture, leadership, spirituality, storytelling

Area for review: Value Based Management

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